



eight months each year thousands of sacred sites and temples on the vast sub-continent of India are swarming hubs of activity, worship, commerce and colour as Yatra season takes place. Millions of devoted Hindu pilgrims travel thousands of miles on foot or by bicycle, motorbike, car, train, or whatever mode of transport they can get their hands, or feet, on.

They visit sacred pilgrimage sites such as temples and places of religious importance, mostly locations in which Hindu stories and legends are said to have taken place and events of historical importance have transpired. They also journey to the confluences of holy and significant rivers, such as the mighty Ganges and the River Assi.

Throughout the months of April to November, the north of India - especially the towns of Haridwar, Varanasi, Ujjain and Rishikesh - are overrun by hordes of orange-clad, mantra-chanting Hindu Yatris, all of whom are carrying out their pilgrimage to gain good karma, perform rituals and prayers for their ancestors, or simply to take part in various Hindu festivals.

A Yatra is a Hindu ritual of



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Above: Young men travel through Haridwar on their Yatra

Facing Page: A Sadhu washes his damaged leg at Gokarna pilgrimage; it is good practice, but not compulsory for a Hindu to perform it. Most Hindus however, will perform many Yatra pilgrimages in their lifetime, while some Sadhus – Hindu holy men – spend their lies on a constant Yatra, travelling from one sacred site to another, living off of the charity of other Hindus.

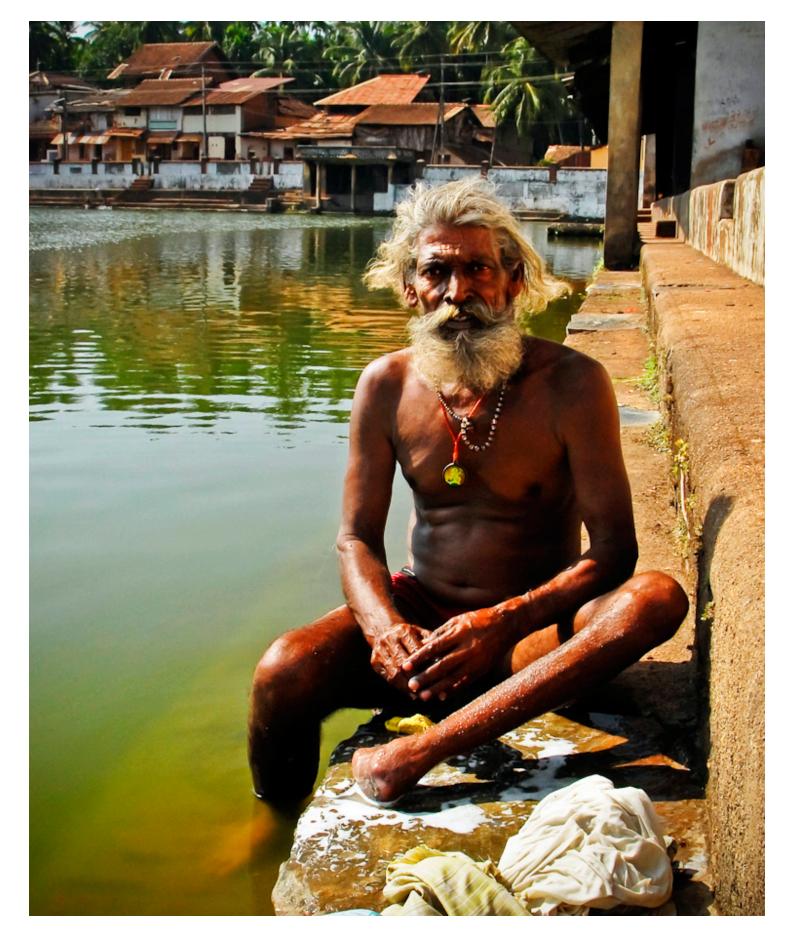
To traditional Hindus, the journey and travelling are as important as the sacred destination. The hardships and trials of the journey serve as an act of devotion and Hindus believe this attracts good karma. The visiting of a sacred place is believed by the Yatri to purify the self and bring one closer to the divine.

In present times, Yatras are highly commercialised and regulated affairs,

with specialised tourism companies catering to their need, and of course earning a buck or two.

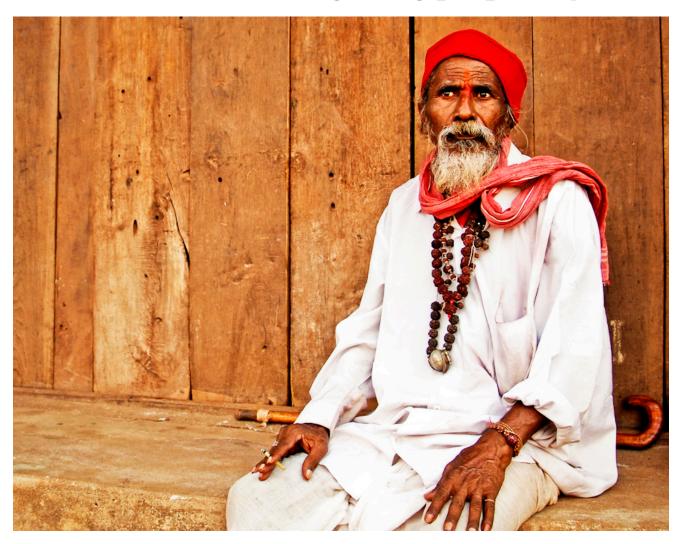
It's amusing and fascinating how something like as a holy pilgrimage can become such a commercial affair in a modern and developing India. The pilgrims, who must be bedecked in the Hindu holy colour of orange, buy their clothes from outlets stocking clothing made by Nike, Adidas, Reebok, Puma and other international brands. Globalised industry is now catering to one of the biggest religions on earth!

However, the industry and commerce in the areas that attract Yatra pilgrims caters almost entirely for them, and whole towns exist off the sale of products and services to





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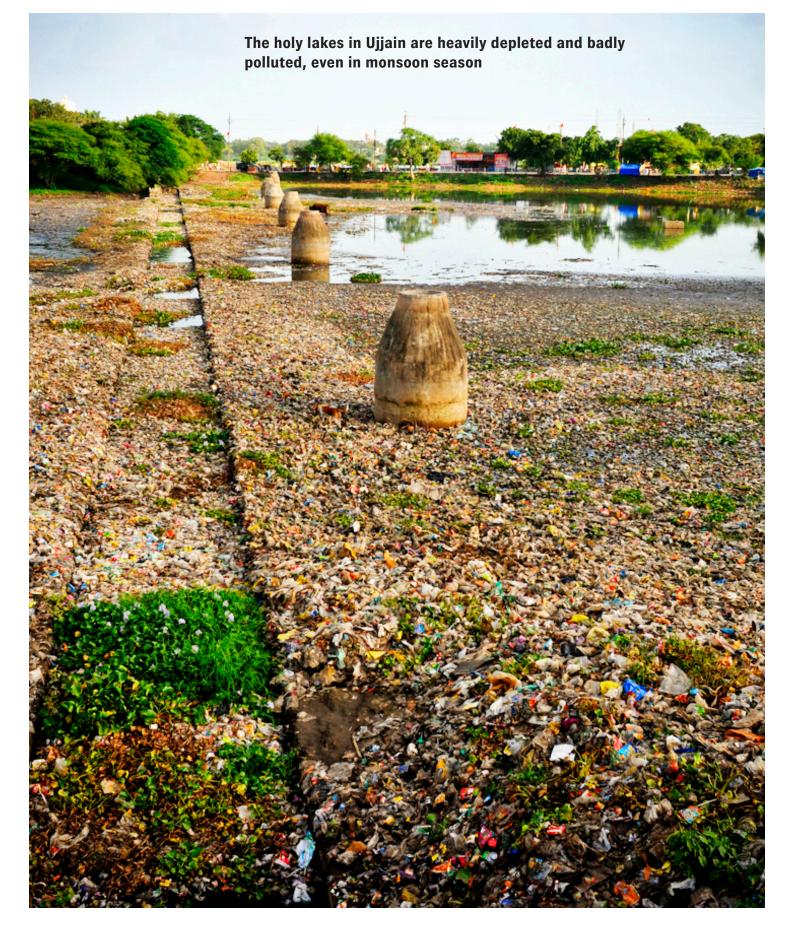
A Hindu holy
man - or
Sadhu - rests
in Gokarna, a
holy town in the
southern state
of Karnataka

these Yatris from all over India.

More recently the pilgrimages – which
have consistently expanded in sync with
India's rapidly growing population of
eight-hundred million Hindus – have
begun to inflict some severe consequences
on infrastructure. The ecological and
environmental impact of these mass
migrations (and population growth in
general) is becoming more apparent. Dried
and heavily polluted lakes and rivers greet
many devoted pilgrims in towns that just
can't handle the sheer amount of migrating
people anymore
As India begins to rival China in

population (its population is predicted to exceed two-billion in the next few decades) the mass religious migrations of Yatra season – which are an integral part of traditional Indian culture – will continue to inflict a heavy toll on this country's delicate infrastructure and environment.

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Above: Ujjain, holy Hindu city which is frequented by thousands of pilgrims.

Right: Pilgrims rest at Ujjain

Centre, right: A man and his sons, on Yatra pilgrimage to Varanasi.

Far right: Sadhus share a smoke at Varanas





